

 *where the moon mates the sun...*

Hosted and organized by  
Shanghai Observatory  
Shanghai Tourism  
Eclipse-City Ltd.

  
浦东香格里拉大酒店  
**Pudong Shangri-La**  
SHANGHAI

*InterSoles 2*  
*Visitors Program*

Shanghai  
July 21st, 2009

*Second International Solar Eclipse Summit*

*Pudong Shangri-La Hotel*  
*33 Fucheng Road (Fu Cheng Lu), Pudong 2001 20 Shanghai China*

## What is InterSoles ?

Eclipse City is happy to announce the formation of **InterSoles**, the **International Solar Eclipse Summit**.

During more than 10 years of solar eclipse event organization, we have identified a large number of astronomical shows and conferences addressed to different levels of professional, scientific, amateur or enthusiastic astronomers and sun enthusiasts around the globe. However, none of these occur close or around the time when a total solar eclipse takes place. It was not until 2006, when together with Dr. Shalabiea (University of Sebha, Libya) and Professor Jan Stenflo (University of Zurich, Switzerland), Eclipse City co-organized and fully hosted the Solar Physics and Solar Eclipse, SPSE, Conference in the middle of the Libyan Sahara desert on our Waw an Namus total solar eclipse viewing camp. Total solar eclipse locations and co-organizing people remain in their countries. Eclipse City however, goes where the best eclipse viewing conditions happens and works with local authorities and organizations to make sure the summit takes place.

**InterSoles** is intended for eclipse enthusiasts, who would like to enjoy the total solar eclipse and also attend the summit, around the eclipse event.

At the same time, **InterSoles** is especially intended for professional and amateur exhibitors and speakers, who wish to communicate with the professional, amateur and enthusiastic solar (eclipse) community in a professional and yet distinctive setting. **InterSoles** is planned to become an accompanying conference and show on all our upcoming total solar eclipse venues around the world in the coming years.

On July 31<sup>st</sup>, 2008, just one day before the eclipse, the First International Solar Eclipse Summit - **InterSoles 1** was successfully launched by Eclipse City in Jiayuguan city, in China's Northwestern Gansu province. In total 6 eclipse scientists and experts from both the international eclipse community and Chinese National Observatory held speeches and presentations on different eclipse-related topics. An international audience of more than 200 participants and about 10 local and national media associations attended the summit.

On July 22<sup>nd</sup>, 2009, the Second International Solar Eclipse Summit - **InterSoles 2** will be held in Shanghai's Pudong Shangri-La award winning 5\* hotel. **InterSoles 2** will be jointly organized by the Shanghai Astronomical Observatory and Eclipse City, as an anniversary event of the "2009 International Year of Astronomy" in China. Again, numbers of international eclipse scientists will hold their speeches and presentations on the latest eclipse-related topics (i.e. *How to Observe the Longest Eclipse of The Century on July 22<sup>nd</sup> 2009*), and several telescopes/binocular manufacturing companies will launch their new products or technologies with their special offers during the summit. Moreover, being a part of Eclipse City's new "edutainment" program, **InterSoles** exhibitions, shows and workshops are held in the easy fashion approaching all eclipse friends – young and experienced - to the subject matter of solar eclipses, astronomy, history of eclipses, astro-photography, telescopes and much more. In July 2010, **InterSoles 3** shall be held in Santiago de Chile.

We sincerely welcome and invite all eclipse friends to join our **InterSoles 2** summit in 2009 at Shanghai City!

Eclipse City Ltd.

April 2009

## General Agenda (19 – 22 July, 2009)

### 19<sup>th</sup> – 20<sup>th</sup> July 2009

Arrival of first participants, exhibitors and speakers

### 20<sup>th</sup> July 2009 (3:00 p.m. – 12:00 p.m.)

Stand set-up for exhibitors

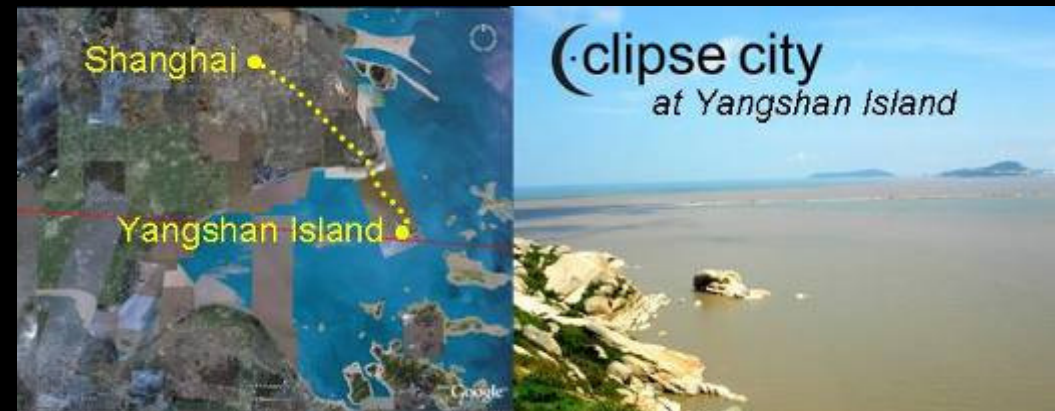
### 21<sup>st</sup> July 2009 InterSoles 2

Grand Ballroom, River Wing, Level 3,  
Pudong Shangri-La Hotel, Shanghai

- 09:00 – 10:00 Main Registration, visitors
- 10:00 – 10:30 Summit Opening Ceremony  
(Conference Hall, Main Stage)
- 10:30 – 16:30 Astronomy Events and Exhibitions  
(Exhibition & Conference Halls)
- 16:30 – 19:30 Stand Dismantling (exhibitors)

### 22<sup>nd</sup> July 2009 Eclipse-Day, Yangshan Island

- 03:30 – 12:00 Eclipse Observation Tour  
to Eclipse-City at Yangshan Island:  
*longest total solar eclipse viewing in China*



## DETAILED AGENDA (21 July, 2009)

### Entrance to Conference & Exhibition, Pudong Shangri-La

09:00 – 10:00 Main Registration, visitors

### Conference Hall, Main Stage

- 10:00 – 10:30 Summit Opening Ceremony  
(Conference Hall, Main Stage)
- 10:30 – 11:00 A Unique Year of Astronomy  
(Pedro Russo, IAU Coordinator for IYA 2009)
- 11:00 – 11:30 Discover the World Watching Total Solar Eclipses  
(Federico Avellán Borgmeyer, Eclipse City)
- 11:30 – 12:00 The concept of Eclipse in the Art  
(Paolo Sabbatini, Director of the Culture Office of the Consulate General of Italy in Shanghai)  
Galileo: his works and his instruments  
(Giorgio Casacchia, Cultural Attaché of the Culture Office of the Consulate General of Italy in Shanghai)
- 12:00 – 13:30 Lunch Break Company
- 13:00 – 13:30 Free Solar Eclipses Mapping & Local Circumstances on the Web  
(Xavier Jubier, Eclipse-City)
- 13:30 – 14:00 How to Observe the Longest Eclipse of the Century on July 22<sup>nd</sup> 2009  
(Jean Luc Dighaye, EurAstro)

14:00 – 14:30 The History of Solar Eclipse Observation in China (Starry Guo, Phosphor Union of Amateur Astronomer)

14:30 – 15:00 A lifetime of Eclipses  
(Robert Slobins)

15:00 – 15:30 Eclipses and Calendar Design in China and Europe (Prof. Dr. Peter H. Richter, Institute for Theoretical Physics University of Bremen)

15:30 – 16:00 Welcome to Yangshan Island (Changsheng Wu, Yangshan Tongsheng Group)

16:30 Closing of InterSoles 2 / Briefing for the Next Day (Federico Avellán Borgmeyer, Eclipse-City)

### Exhibition Hall (All Day)

- Exhibition of latest products and services around the subject of solar eclipse, astronomy in general, travel, solar technology, optics, telescopes & binoculars, cameras, accessories for watching the eclipse and much more
- Build your own Galileo Telescope (especially designed for young people)
- Terrace area: Live demonstration of optical products

14:30 – 15:00 Taking the Best Eclipse Pictures (Stephan Heinsius, Eclipse-City)

### Workshop Room (All Day)

- Special Products Presentation (check details at main registration)



## DETAILED AGENDA (21 July, 2009)

### Total Solar Eclipse Viewing on Yangshan Island (for exhibitors on Yangshan Island only)

18:00	Transfer from Shanghai to Yangshan Island
20:00 – 22:00	Exhibitors Eclipse Day Program Preparation, including Dinner
22:00	Finish Preparations

- Company Products & Equipments Transportation to Yangshan Island
- On-site Observation Camp, Set-Up of Company Products Demonstration
- Testing & Adjusting
- Dinner at Yangshan Hotel (“Home of Fisher” Restaurant)
- Overnight at Yangshan Hotel

## DETAILED AGENDA (22 July, 2009)

### Total Solar Eclipse Viewing on Yangshan Island (for exhibitors on Yangshan Island only)

04:30 – 05:30	Exhibitors Eclipse Day Program Preparation, Final Program Testing & Adjusting  (Eclipse City Observation Camp, Yangshan Island)
05:30 – 09:37	Company Brand & Products Observation Camp On-site Presentation and Demonstration
09:37 – 09:43	5 min 57 sec of <b>Total Solar Eclipse</b> (Century’s Longest from the Mainland China)
09:43 – 11:30	Company Brand & Products Observation Camp On-site Presentation and Demonstration
11:30 – 13:30	Exhibitors Dismantling and Transportation back to Shanghai City

End of E-Day

## Call for papers / speakers

If you are interested to speak on any of the eclipse astronomy surrounding topics, please send us your presentation outline and CV before May 31<sup>st</sup> 2009. A formal speaker invitation will send to you if your topic is accepted by EC research center. Speakers will get 10% discount on one booked EC programs, as displayed on [www.eclipse-city.com](http://www.eclipse-city.com).

## Attend InterSoles 2

Access to InterSoles 2 at Pudong Shangri-la Hotel on Tuesday July 21 (10 a.m. – 4:30 p.m.) is free when registering online [www.eclipse-city.com / book now & shop](http://www.eclipse-city.com / book now & shop). Without an online registration there will be an entrance fee of 50RMB. This InterSoles 2 entrance ticket includes full access to all InterSoles 2 programs and activities.

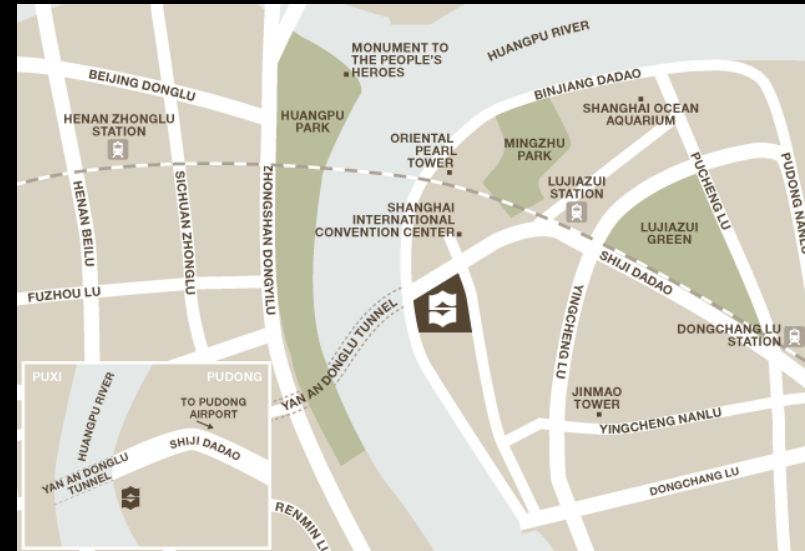
**NOTE:** If you intend to stay overnight in a Shanghai hotel, you may want to choose between our tours P1b-P1d for better value. Please check [www.eclipse-city.com / eclipse tours](http://www.eclipse-city.com / eclipse tours)

For further information, you may also contact us at [inter-soles@eclipse-city.com](mailto:inter-soles@eclipse-city.com).

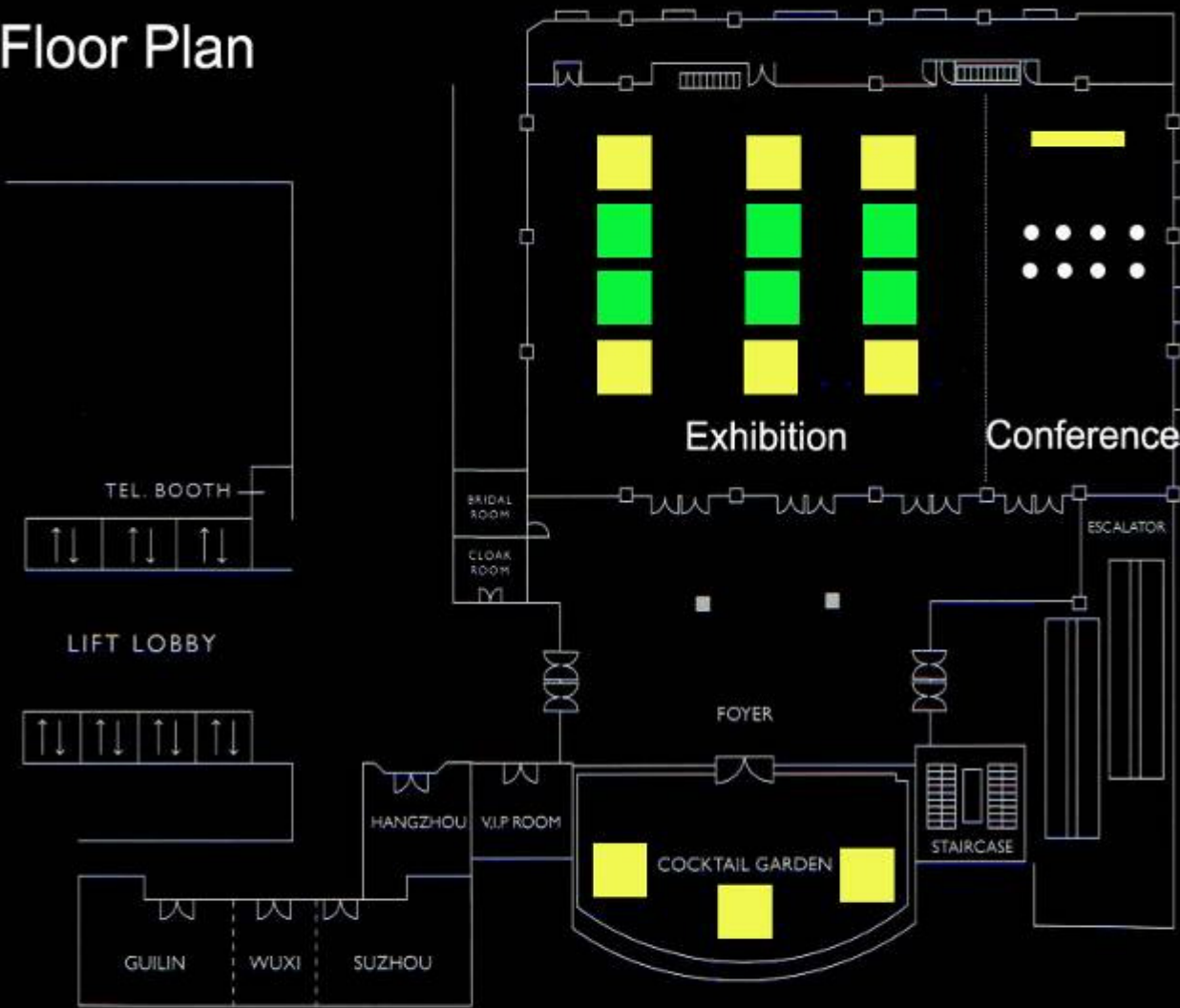
## Venue location & How to Get There

Inter Soles 2 will be hosted and organized jointly by Eclipse City Ltd. and Shanghai Astronomical Observatory. The venue will take place at the award winning 5\* Pudong Shangri-La Hotel, at its 3<sup>rd</sup> floor Grand ballroom in River Wing building.

You may reach Pudong Shangri-La Hotel easily by Metro line 2 or alternatively, by city Taxi.



# Floor Plan



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